

# UNIGLOBE Five Star Travel & KARISMA Hotels & Resorts support K.A.R.M.A

## How & why did we get involved?

Jessica's family has been a longtime client of the agency—a referral from one of their employees. Over the years the client-agent relationship has developed into a close friendship. When Jessica was in college she began competing in the Miss America pageant system to win scholarship money to help defray costs for her education. Contestants were required to support a social or charitable organization in their community. As a contestant she also was required to make public speaking appearances. At an assembly in a middle school Jessica was moved by a talk she had with a young girl who had been the victim of bullying. As a victim of childhood bullying herself Jessica began to research this problem and soon discovered that there was no national organization to help prevent bullying. This became her mission—K.A.R.M.A was born. Supported by her parents (Bank of Dad, manager/chauffeur by mom) she began speaking in schools, churches, civic groups and anywhere else she could find an audience. In just over 2 years she has spoken to over 100,000 people- mostly school age children.

While Jessica has garnered a lot of media attention there is still a lot of work for K.A.R.M.A to do. As a charitable organization there is always the need for funding. Because Jessica's mission is such an important social issue I decided to try and help KARMA in their fundraising efforts. With my close ties to KARISMA Resorts we have arranged raffle prizes for vacations to the AZUL Resorts, award winning family friendly hotels in the Karisma collection.

In addition I personally make a donation to K.A.R.M.A for every KARISMA travel package I sell when clients use the K.A.R.M.A "GIVE BACK" code when making their reservation.

Your support of K.A.R.M.A with the purchase of raffle tickets and/or a vacation, family reunion, corporate meeting, company incentive trip, or a wedding at one of the amazing KARISMA resorts is greatly appreciated. Together we can help put an end to bullying.

K.A.R.M.A website: [www.thekarma.org](http://www.thekarma.org)



Jessica Brookshire, Founder, K.A.R.M.A

**Carl Howard**  
UNIGLOBE Five Star Travel  
404 231-8747  
[carl@uniglobeatlanta.com](mailto:carl@uniglobeatlanta.com)

**UNIGLOBE**  
Five Star Travel



# - Award winning Karisma Hotels & Resorts - featuring the renowned "Gourmet Inclusive®" service



3 multi-generational (family friendly) hotels:  
**AZUL Sensatori, AZUL Beach, AZUL Fives**



3 romantic adult only resorts:  
**El Dorado Royale & Casitas Royale, El Dorado Seaside, El Dorado Maroma**



2 luxurious 6 bedroom private villas:  
**Villa Carola, Villa Esmeralda**

**Gourmet Inclusive®** is KARISMA's hospitality philosophy whereby every detail of a guest's stay becomes part of an experience. Quality of food, variety of services, décor and amenities- nothing is "generic"!

Personalized champagne reception, staff to guest ratio: 2.3 to 1, personalized concierge service (one concierge per 35 rooms), beach and pool towel service, romantically decorated Jacuzzis, complete spa services, full menu 24 hour room service, nightly entertainment, a la carte (menu service) in all restaurants.

For detailed info & photo galleries: <http://bit.ly/IF55E5>

**"Pasión por el medio ambiente/ We're going green"**  
2011 Travel Industry Gold Magellan Award for best  
eco-friendly/green hotel company

To enquire about a visit to one of these amazing resorts, please contact:

**Carl Howard**  
UNIGLOBE Five Star Travel  
404 231-8747  
[carl@uniglobeatlanta.com](mailto:carl@uniglobeatlanta.com)

**UNIGLOBE**  
Five Star Travel



**Make sure to mention "Karma Give Back" so that your reservation supports K.A.R.M.A**

## K.A.R.M.A Raffle ticket

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

KARMA donation confo # \_\_\_\_\_

**Must be legal resident of the USA and 18 years of age or older to enter raffle.**